

The Drake Learning Approach

The Certificate in Business Management features both applied and experiential learning. Participants apply proven and emerging business theories, while our faculty utilizes a teaching style focused on case studies and real-world examples.

Participants work and study as a group or 'cohort' of learners throughout the program. This team approach provides an atmosphere where members support and encourage each other to stretch the limits of their abilities. All sessions are facilitated by Drake's College of Business and Public Administration graduate school faculty.

A Program that Yields Results

At the conclusion of the program, participants are awarded a Certificate in Business Management by Drake's Center for Professional Studies. For individuals pursuing a master's degree in business administration or public administration at the University, the certificate can offset two credit hours for those otherwise fully qualified for admission.

The Drake business faculty consists of industry experts, most of whom hold the highest degree in their field. These professionals developed meaningful coursework that focuses on those areas most critical to the future of the firms.

Format/Cost

- Sessions meet over a seven-week period
- Cost is \$975 per participant
- 32-hour certificate program can offset two credit hours toward the Drake University MBA or MPA
- Payment can be made with credit card or by check made out to the Drake Center for Professional Studies.